

Pinguino Kolb

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WORK EXPERIENCE

Pinguhaus | Founder and Creative Director

2015-Current

I lead and work alongside a team of freelancers to build diverse print and interactive projects. For Buzzhive Productions, we created large-scale print installations at events for LA Galaxy, Virgin America, Commerce Casino, LA Live, Bandai, Paramount, and Univision. For NBC Universal's series of hackathons, I developed branding. I do weekly illustrations, web design, and branding for The Parallax, a digital privacy magazine. My team created data visualizations and comics for Mautinoa, a finance nonprofit. We also built a website for Terahash, a password cracking company. Working with internal teams, I created UX for TriNet, a business accounting software platform, and OpenLedger, a cryptocurrency exchange platform.

Cuddli | Co-founder and CEO

2014-2018

Led creative direction and strategy for a mobile dating app on Android and iOS with 80,000 users in geek fandom for a bootstrapped startup. Drove all aspects of creative experience design for product, publicity, and marketing.

NBCUniversal and Comcast | Visual Designer

2005-2015

Designed consumer-facing websites, rich media advertising, co-branded websites, email campaigns, and digital promotions for theatrical, home video, cable networks, television, and theme parks. Provided creative vision for second screen apps, games, and branding. Lead designer for Identity, a cross-company initiative to unify account management across brands. Created UX wireframes for backend ad spot management tools and asset management.

Tuesday Group | Designer

2002-2005

Designed consumer facing websites in agency environment for a variety of groups at Universal Pictures, Entertainment Industry Foundation, and Women in Cable Television.

Zoovy | Art Director

2000-2002

Designed auction-integrated e-commerce software with storefront templates, as well as marketing materials.

ABOUT ME

Multi-disciplined designer with 22 years of experience in a wide variety of successful technical and creative projects at global brands. Proven knowledge of creative strategy and vision, and technical management with an emphasis on entertainment and media.

Currently freelancing in Los Angeles.

SKILLS

User Research
Persona Story Writing
UX Wireframes
Product Design
Interactive Design
Large-scale Print Design
Project Management
Fabrication
Illustration

SOFTWARE

Adobe Creative Suite
- Photoshop
- Illustrator
- Indesign
- Adobe XD
- After Effects
- Lightroom
Invision
HTML/CSS
Wordpress
Sketch